

A close-up photograph of a lion's face, focusing on its intense, golden-brown eyes and the texture of its dark, shaggy mane. The lighting is dramatic, with strong highlights on the right side of the face. Overlaid on the left side of the image is the text "DISCOVER SEGERA" in large, white, sans-serif capital letters.

DISCOVER
SEGERA

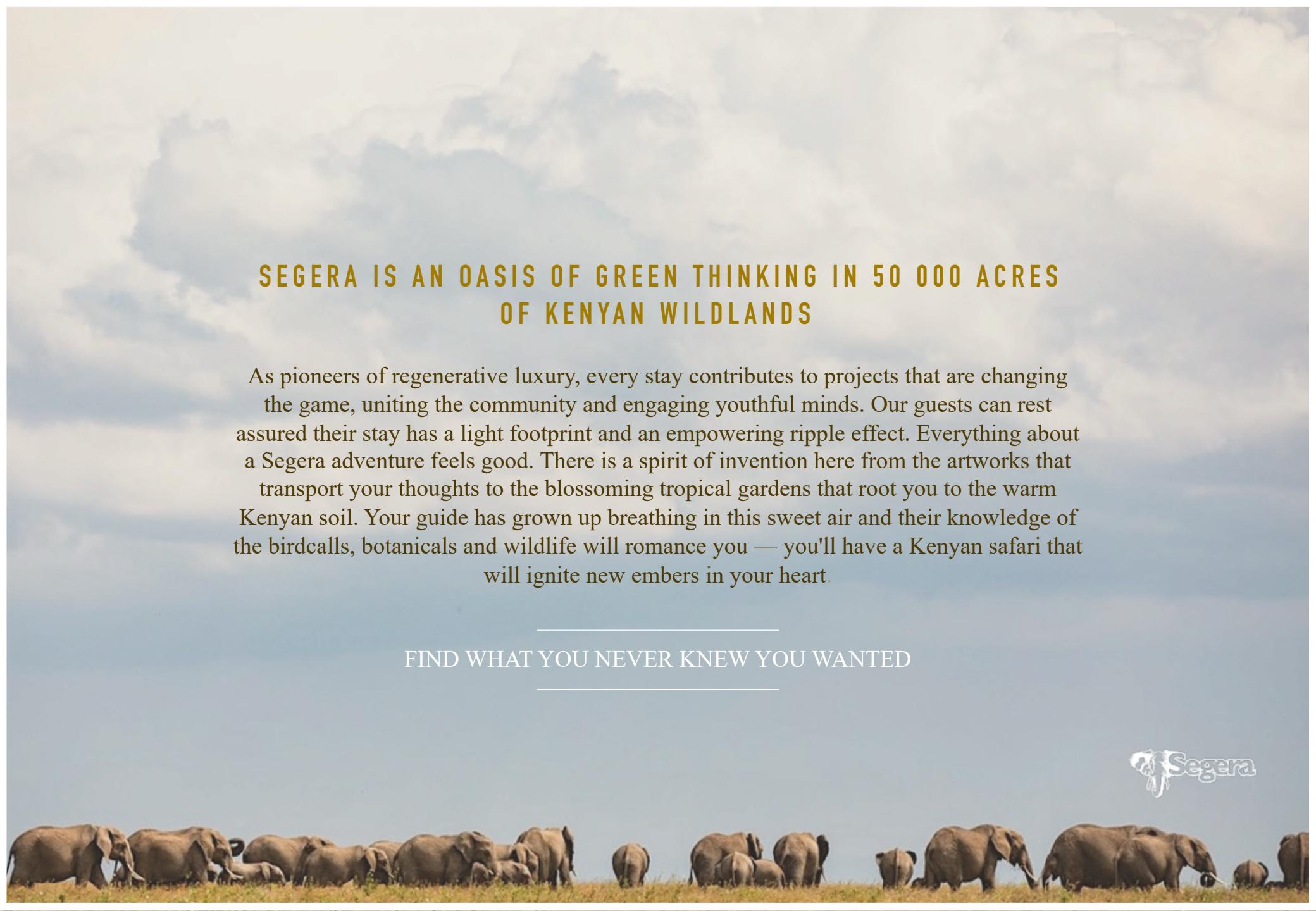




A BIG FIVE SANCTUARY.
AN OASIS OF GREEN THINKING.
AN ARTFUL,
REGENERATIVE SAFARI.

A HOME FOR YOUR HEART IN KENYA.





SEGERA IS AN OASIS OF GREEN THINKING IN 50 000 ACRES OF KENYAN WILDLANDS

As pioneers of regenerative luxury, every stay contributes to projects that are changing the game, uniting the community and engaging youthful minds. Our guests can rest assured their stay has a light footprint and an empowering ripple effect. Everything about a Segera adventure feels good. There is a spirit of invention here from the artworks that transport your thoughts to the blossoming tropical gardens that root you to the warm Kenyan soil. Your guide has grown up breathing in this sweet air and their knowledge of the birdcalls, botanicals and wildlife will romance you — you'll have a Kenyan safari that will ignite new embers in your heart.

FIND WHAT YOU NEVER KNEW YOU WANTED





“THIS BEACON OF SUSTAINABILITY IS THE IDEAL SETTING FROM WHICH TO SPOT LIONS AND CHEETAHS”
THE TIMES



“THE RETREAT IS NOTHING LIKE I HAVE SEEN BEFORE. IT'S A PLACE TO REFLECT WITH NATURE AND SOLITUDE, A PLACE WHERE GUESTS LEARN ABOUT THE COMMUNITY AND KENYA'S WILDLIFE” CNN



IN 2025 SEGERA REINTRODUCED CRITICALLY ENDANGERED EASTERN BLACK RHINO TO THE CONSERVANCY AFTER A 60 YEAR ABSENCE. YOU CAN NOW SEE ELEPHANT, LION, BUFFALO, LEOPARD AND RHINO ALONG WITH CHEETAH, ENDANGERED RETICULATED GIRAFFE, GREVY'S ZEBRA, PLAINS GAME AND UP TO 150 BIRD SPECIES



SUSTAINABLE LUXURY

Segera's ecologically sound practices pro-actively enhance comfort. Our solar installations provide energy for the entire lodge – even the heat for the dramatic outdoor baths comes from the sun, while recycled and captured rain-water feeds the verdant gardens. Homegrown vegetables are pulled fresh from the earth to enrich daily menus. Fences have been removed to open up migratory corridors, increasing the land mass available to roaming animals and allowing for thriving prides and herds – and the luxury of incredible game viewing. When given the chance nature embraces repair and regeneration.



THE RETREAT

Segera's layout pivots around its heritage as a Kenyan cattle ranch – the Garden Villas and main pool are set within the original cactus walled boma that used to protect cattle from predators, the Farmhouse faces east into the sunrise and the heart of the lodge, kitchen and ops centre is within a courtyard of modernised farm outbuildings - even the horse stables have been upcycled into a spectacular guest interaction point. You'll see barn doors used as tables, threshing tools reimagined as lights - this legacy gives Segera a tangible authenticity. The Stables (below) will soon become one of your favourite places in the world – with weathered wooden stalls converted into a gallery space, soulful furniture gathered into a lounge alongside a huge open fire that draws you like a moth to its flames.



THE GARDENS

Segera's oasis like garden is unique in the world -- meandering pathways, a stream, ponds and waterfalls, succulent gardens and flickering palm fronds makes it feel as if you are on an island of green. As you stroll, you can view artworks from the extensive Zeitz Collection and, in the centre of the garden, you'll find a beautiful saltwater pool surrounded by palms, daybeds and a poolside bar with a laid-back, Lamu style. Segera's gardens are also protected from the wild so you don't need an escort to get to your villa – you can feel at home to explore and walk around whenever you choose.



THE ZEITZ COLLECTION

Segera is home to an impressive collection of contemporary art from Africa and its diaspora—known as the Zeitz Collection. A stroll through the botanical gardens will reveal dramatic wire sculptures, monumental steel, stone, and bronze works, land and earth art, outdoor projections and site-specific interventions. In the Stables and Paddock House you can view water-colours, video installations, prints,

etchings and paintings from artists who are shaping the modern African art collections of our time. On drives you'll find land art dramatically punctuating the landscape – opening up thoughts and dialogues. During your stay you can take a Segera Art Tour with one of our experts to find out more about the artworks, artists and ethos.



THE SEGERA STYLE

You'll immediately get the feeling that this is the home of legacy makers. There is a sense of monumentality, of this place existing forever, where the seasons have weathered the wood and smoothed the stone, where the solidity of rock walls is softened by the fringes of twisted thatch roofs and chiming of recycled glass chandeliers. It's elegant but also heartwarming, it is inspiring and modern yet rooted in ranch history – the architecture reflects past and present. Earthenware, glass, copper and stone contrast with sharp black graphics and modernist furniture. Brass lanterns flicker at night and create safari ambience that is reflected in modern black glasshouse doors and objects from across the continent – a video installation creates a dialogue, a meal transports the palette.



THE SEGERA STYLE

Segera interiors have a contemporary take on safari romance. You'll see a grouping of loved objects that, like a family, are all different but belong together.

There are beautiful, tangible details – an artwork, a tousle of glass beads flung in a bowl, wild herbs scenting the air. Huge jars of homemade pickles, or pots of jams and honey have handwritten labels.

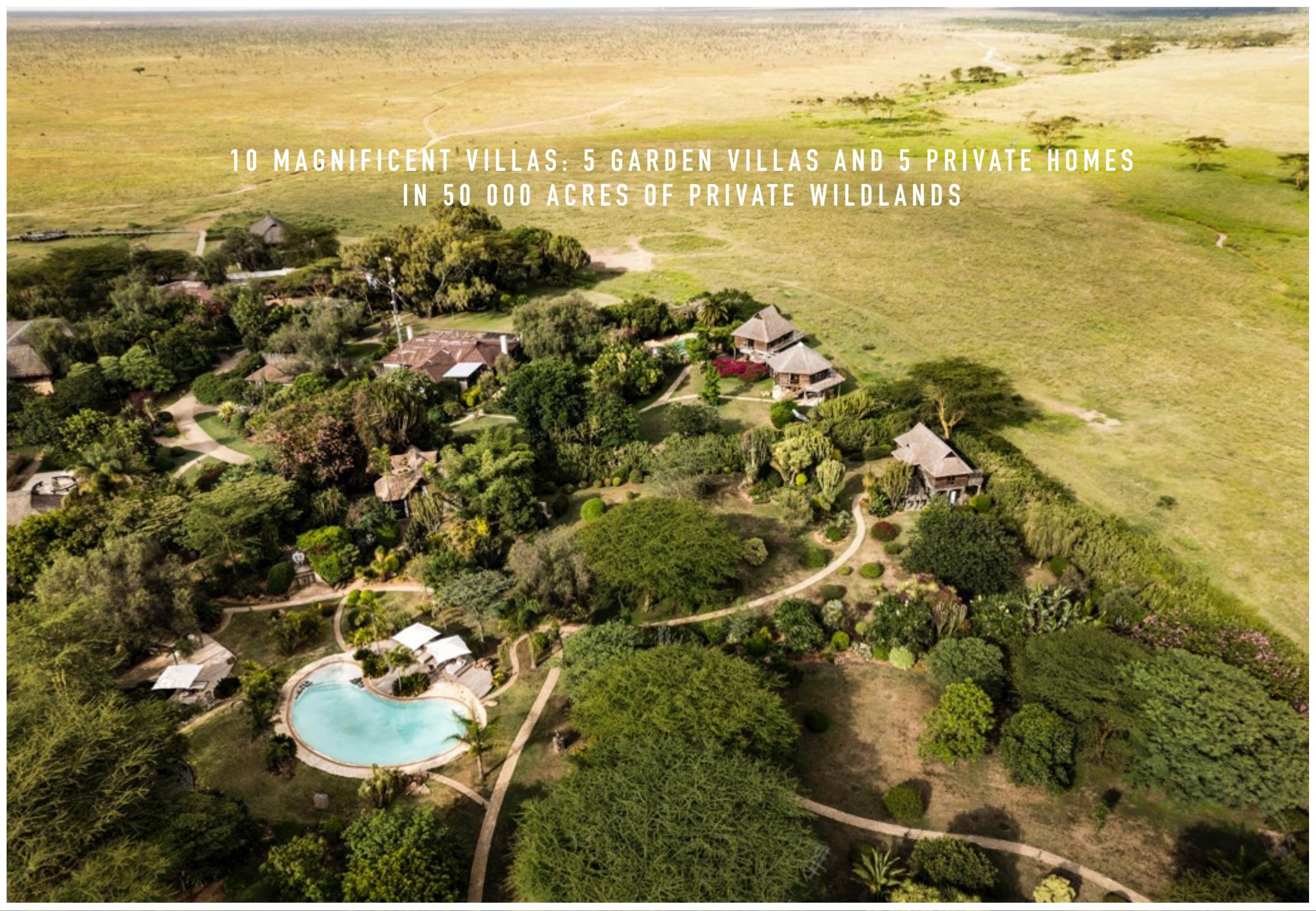
There is a sense of effortless beauty and a feeling of home.



“TOP TEN LUXURY VACATIONS” LA TIMES



 Segera



10 MAGNIFICENT VILLAS: 5 GARDEN VILLAS AND 5 PRIVATE HOMES
IN 50 000 ACRES OF PRIVATE WILDLANDS



THE RETREAT ACCOMMODATION

Looping pathways through the art filled sculpture gardens link the ten villas together and lead routes towards the Wellness Centre spa, gym and the large, central saltwater pool.

Engineered to be ecologically sensitive, with solar power and water efficiency, every stay has a light footprint. This is sustainable luxury on every level.



"TOP TWENTY DESTINATIONS IN THE WORLD"
CONDE NAST TRAVELER

SEGERA DINING VENUES

Segera's food culture is inspiring and each dining venue is an experience. We have grand spaces and quiet tables, secluded views and interconnected spaces. Every table you sit at and every meal you enjoy has been crafted to make sure it enhances your safari.





SEGERA DINING VENUES

At Segera, every meal is served in a different venue – you may have lunch at the Kitchen Garden table in amongst the grasses, an intimate evening in the Wine Tower, a pool-side lunch fresh from the pizza oven and then a fire-side dinner in the atmospheric Stables. You could have wild picnics at the river, fire-cooked meals at our famous chef's table in the Paddock House, and the next day, a sun-kissed breakfast in the conservatory – you may even dine at your villa. Every day is a visual adventure.

SEGERA FOOD CULTURE

Segera has an authentic, farm-to-fork style with organic vegetables and herbs harvested from the thriving gardens and served alongside locally sourced meat and fish. Fresh breads, quiches and tarts are baked daily and you'll find a range of hearty and healthy salads along with incredible gazpachos and soups depending on the season.

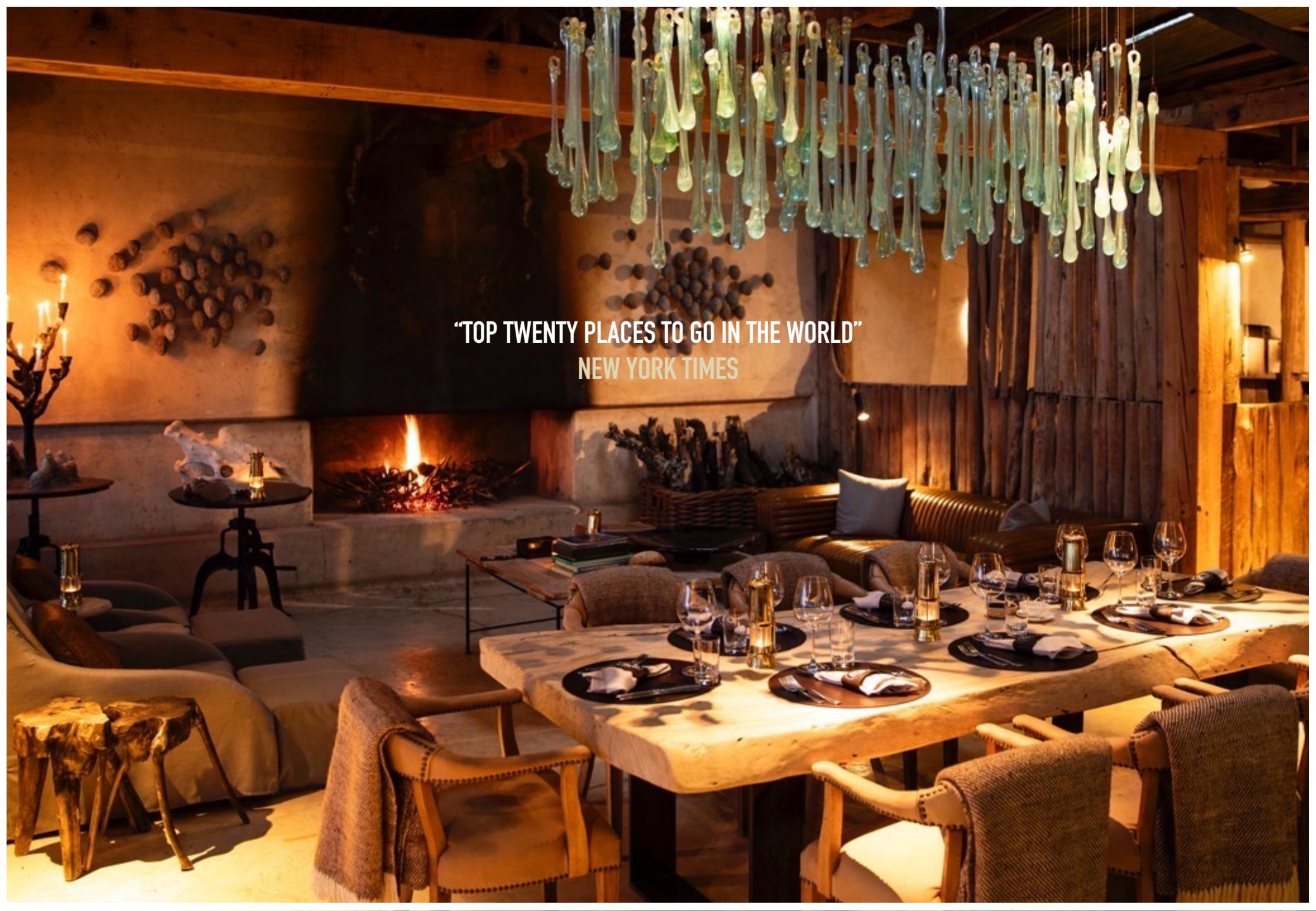
Meals are wonderful, multi-plate settings where you can select your favourite things and decide your portions—this makes for a more homely feel and Segera guests love it. We take pride in the quality of our coffee, our homemade juices and iced-teas. Our bartenders also have amazing skills with cocktails and mocktails.



DIETARY REQUIREMENTS

We love to know about special occasions, preferences or dietary requirements so our talented chefs can create a delicious range of dishes that surprise and delight guests at every meal.

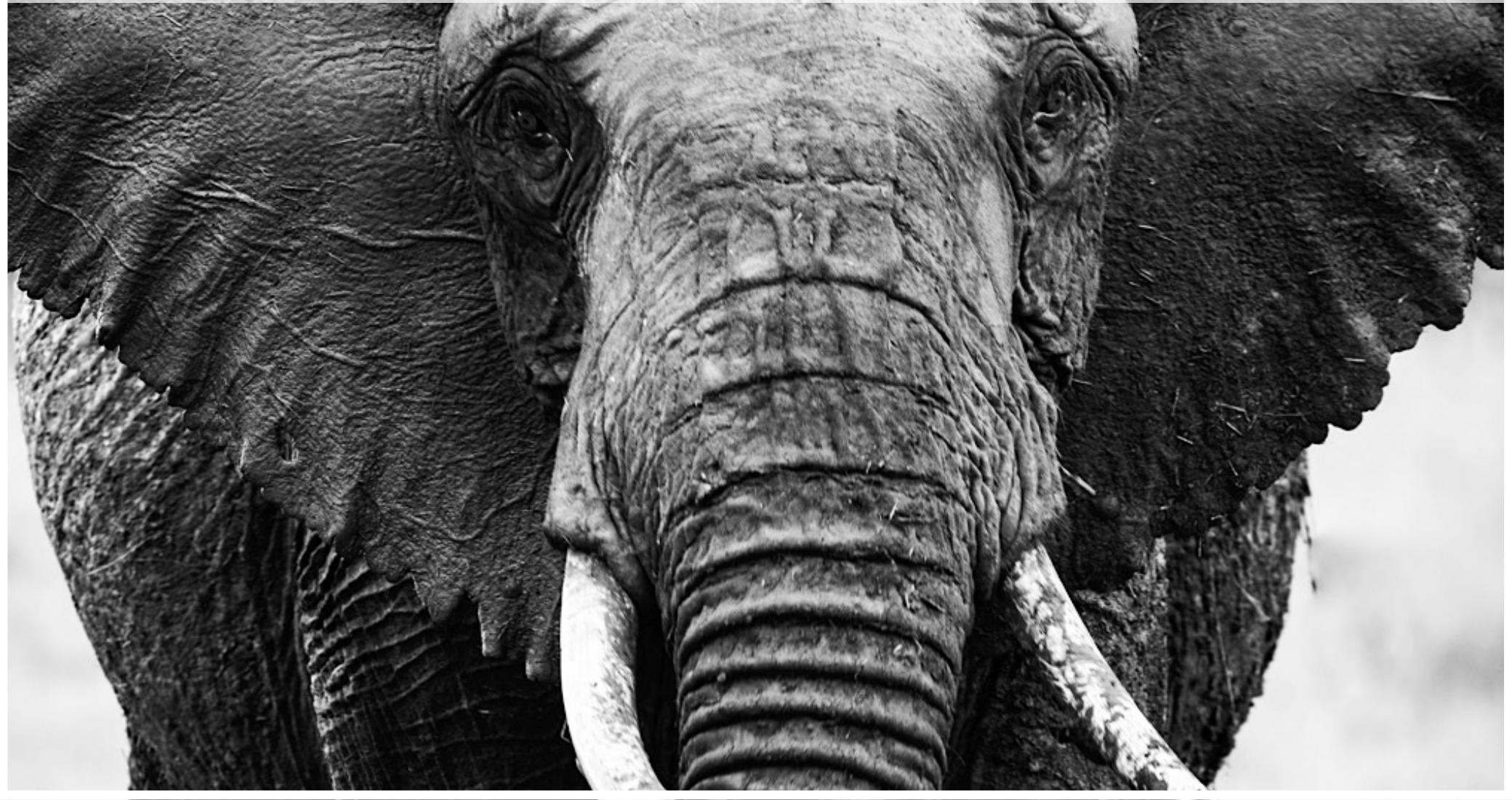




“TOP TWENTY PLACES TO GO IN THE WORLD”
NEW YORK TIMES

WILDLIFE

Segera's 50 000 acres of private wild land (an area 3.5 times the size of Manhattan) is in the scenic region of Laikipia in Kenya's central highlands. Segera is a crucial part of the EWASO ecosystem—providing vital migratory corridors right in the heart of the Laikipia plateau—a conservancy area of 9500km². Laikipia has incredible game density and is the only part of the country where the wildlife and the habitat are increasing thanks to incredible collective conservation efforts.



BIG FIVE AND MORE

Rich diversity and big five game viewing includes lion, elephant, cheetah, leopard, buffalo, rhino and vast journeys of giraffe, huge zebra herds. You'll also see endangered species such as Grevy's Zebra, Lelwel's Hartebeest alongside a range of plains-game, hippo, and reptiles on daily drives. Birdlife is abundant and more than 150 bird species have been recorded here.

Game drives can be shaped to your specific interests and our local guides have a wonderful knowledge that extends to medicinal plants.





"I HAVE FOUND A HOME FOR MY ADVENTUROUS HEART"

JOCHEN ZEITZ, SEGERA OWNER & ZEITZ FOUNDATION FOUNDER

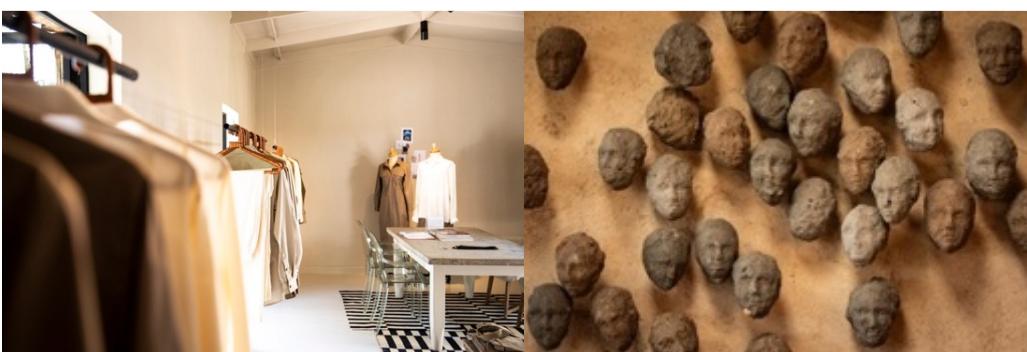
EXPERIENCES

Add a range of authentic experiences and wild adventures to your Segera safari – choose from helicopter flips and sleeping in a bird nest to going on an anti-poaching walk with bloodhounds or simply having a luxurious massage. You can adapt your journey to suit your interests. Our ZEITZ foundation tours are a wonderful way to engage with Kenya's cultural identity and our shared conservation initiatives while our art tours, game drives and garden visits will spark and feed other curiosities.



RETREAT EXPERIENCES

- Tour one of the greatest African art collections in the world
 - Enjoy a bush brunch or a picnic at Segera's waterfall
 - Go fishing or hippo watching at Kiboko
 - Harvest veg and herbs from the organic gardens
 - Take a cookery lesson with the chefs
 - Have a wine tasting experience in the wine tower
- Get some retail therapy in the Creative Studio and look for curios and gifts in the Segera shop



CONSERVATION EXPERIENCES

- Go wild walking with the anti-poaching canine unit
- Visit the team at the Segera Rhino Conservancy ops centre
 - Go game viewing and wildlife monitoring
- Learn more about endangered species and medicinal plants
 - Visit the Segera solar plants and Suguroi gardens
 - Learn how to read the sky and earth for signs



COMMUNITY EXPERIENCES

- Meet graduates from the female Rangers academy
- Experience real ranch life and visit the herders as they do weekly cattle dipping

Take a ZEITZ foundation tour and see their projects in action:

- Visit a local school or nursery.
- Meet the SATUBO beading collective
- Tour the greater Segera perma-culture gardens and indigenous forest nursery



WELLNESS EXPERIENCES

- Take a yoga or meditation class
- Work-out in the fully equipped gym
- Book a botanical spa treatment or rasul steam tower

EXTRA EXPERIENCES

- Book a helicopter trip to Mount Kenya or explore the majestic Kenyan lakes from the air
- Book a romantic sleep out under the stars, in the wild, in the Nay Palad bird nest



SPEND A ROMANTIC NIGHT IN THE BIRD NEST

This unique collaboration between Segera and Nay Palad is a raised 'nest' in the wild with one rooftop sleepout bed and an indoor en-suite bedroom with a beautiful outdoor shower. Guests can choose to sleep under the magic of the stars or nip downstairs and be snug inside. Arrive to find a picnic style dinner and candle-lit drinks set up to enjoy while the night draws in and the stars sketch shapes in the sky. In the morning, breakfast and coffee will be delivered to your doorstep so you can prolong the feeling of romantic seclusion. You'll love the drama of the skies and stars, the sounds of the bush and the security of being elevated above the activity. This is true luxury in the wild.



WELLNESS

Ignite a new sense of wellness within. Unwinding and truly relaxing when you're on holiday is so important, that's why our spa is centered around a deep sense of calm. Our restorative range of botanical treatments and massages will persuade your body to relax and for your mind we have a gifted yoga guru, meditation classes, a rasul tower for steaming and a huge saltwater pool. There's also a gym equipped with rowing, running and pilates machines along with bands, weights, jumping stacks, ropes, bench presses – literally everything you can imagine.

If you want to go old-school, there's a rhino shaped running track in the wild or, if you want to be kept on your toes, you can even train with our agile football team. No matter how you choose to relax, you'll leave Segera feeling fulfilled.





“AFRICA’S BEST SAFARI SPA” TRAVEL AFRICA

LANDSCAPES

Daily game drives will take you across wide open plains and gradual slopes, transected by the four permanent and seasonal river valleys where you'll often arrive to find beautifully set-up safari picnics. You can take a coffee break at our magnificent waterfall and even go fishing along the Kiboko River or spotting for migratory birds at the new Segera dam. There are two lush wetlands on the Suguroi and Mutara Rivers, both crucial habitats for animals and diverse birdlife. The dominant vegetation is dry savannah, comprised of grassland and open woodland. Cathedral acacias tower along Segera's riverbanks and wetlands, and large fig trees are scattered along the rockier sections of the riverbanks creating scenic views.



**“SUSTAINABILITY IS NO LONGER ABOUT DOING LESS HARM.
IT'S ABOUT DOING MORE GOOD.”**

**JOCHEN ZEITZ, SEGERA OWNER AND ZEITZ FOUNDATION
FOUNDER**





“THE BEST OUTDOORS ADVENTURE DESTINATIONS TO VISIT” THE TELEGRAPH

WE LOVE HOSTING FAMILIES

As a family-owned safari lodge, children of all ages are welcome at Segera. The Farmhouse, Segera House, Villa Segera, The Garden House, The Greenhouse and our Family Villa are all perfect for family holidays and come with a private vehicle included in your stay. Besides babysitting services, there are activities engineered to hold everyone's attention in a safe, malaria-free environment. Meals, dining experiences and activities will all be tailor-made to suit the needs of families, as well as enabling parents to enjoy quiet time.

Our young guests typically love to go animal spotting, egg collecting, learning about Kenya's wildlife and wilderness from our expert guides, cattle dipping, vegetable and fruit picking in the garden, and visiting the chicken run on farm visits, learning Kenyan arts and crafts, as well as playing soccer, traditional fishing, hippo spotting, pizza making and cookie baking, plus movie nights.

Your children will learn more about wildlife, local culture and the environment along with discovering a deep connection to nature.



EVERY STAY CHANGES LIVES

Segera is a catalyst for change. Over the last decade what started as degraded land has literally been brought back to life. Not only is the entire retreat solar powered, but our rainwater is harvested and waste is composted or recycled. The in-house bottling plant also cuts out the use of plastic bottles. Every gesture we make is considered for its environmental impact.

The ZEITZ foundation and its legacy projects also directly and indirectly touch the lives of several thousand people, including initiatives that empower the local community with training and support such as East Africa's first female Anti-Poaching Ranger Unit, the SATUBO women's beading project and the 'Tree of Life' Reforestation project. Through the ZEITZ Foundation you can actively engage in the important conservation projects that are protecting Segera's wildlife and the vital initiatives improving the lives of local Kenyan communities. As a guest you are welcome to visit these projects and get as involved as you prefer.

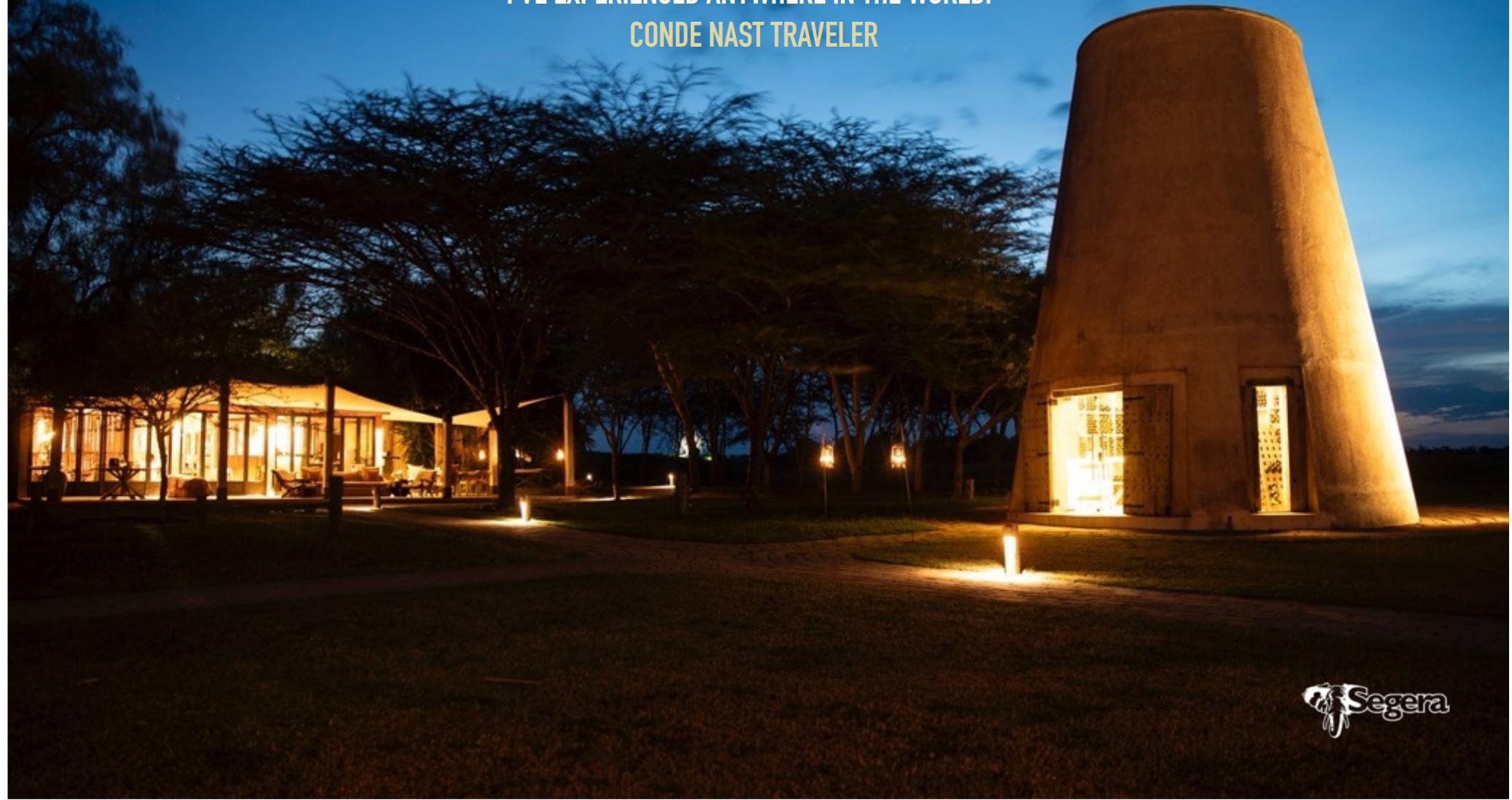


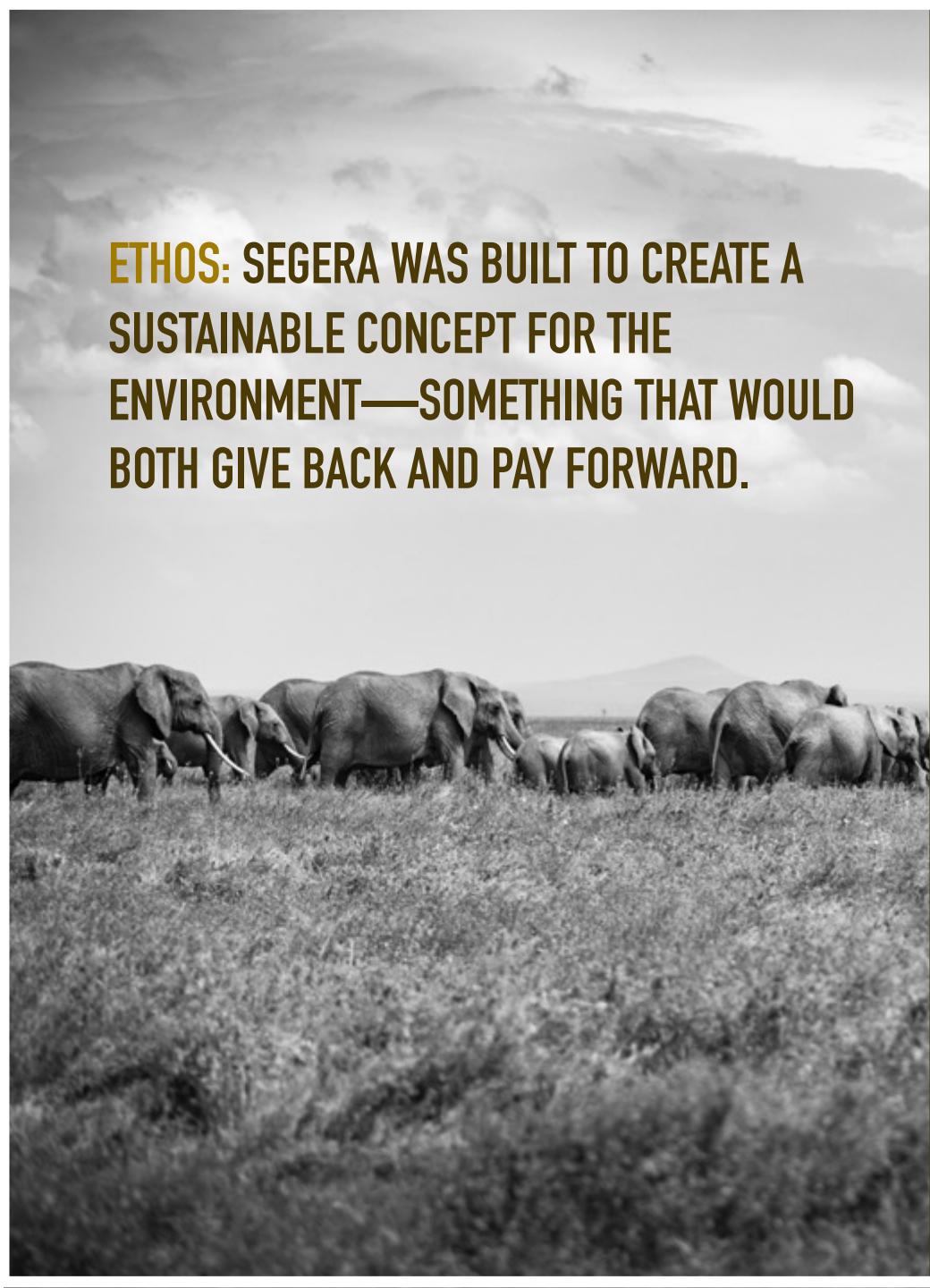
EVERY STAY CHANGES MINDS

Sustainable thinking also grows in the gardens of the six local schools and the kindergarten supported by Segera and built by the ZEITZ foundation donors and partners—this has a powerful effect on the lives of the communities that live alongside Segera. As a guest you can visit these schools and witness the ZEITZ foundation initiatives as they help inspire young minds.



“BETWEEN DECOR, FOOD AND STAFF, SEGERA IS ONE OF THE MOST
BEAUTIFUL PROPERTIES
I'VE EXPERIENCED ANYWHERE IN THE WORLD.”
CONDE NAST TRAVELER





ETHOS: SEGERA WAS BUILT TO CREATE A SUSTAINABLE CONCEPT FOR THE ENVIRONMENT—SOMETHING THAT WOULD BOTH GIVE BACK AND PAY FORWARD.

Every stay contributes to the livelihoods and traditional cultures of local communities. Unique opportunities are offered to visitors to learn from and about the indigenous people, their centuries-old traditions and ways of life. Segera not only provides employment for nearby villages, but also a wide range of opportunities to improve livelihoods by harnessing traditional skills such as beading and traditional knowledge of medicinal plants. The results of the programs have been incredible. The ZEITZ Foundation has built 6 schools that educate 1,800 local kids, including the "Waterbank School" which harvests rainwater and won LEED Architecture's "Greenest School In The World" award.

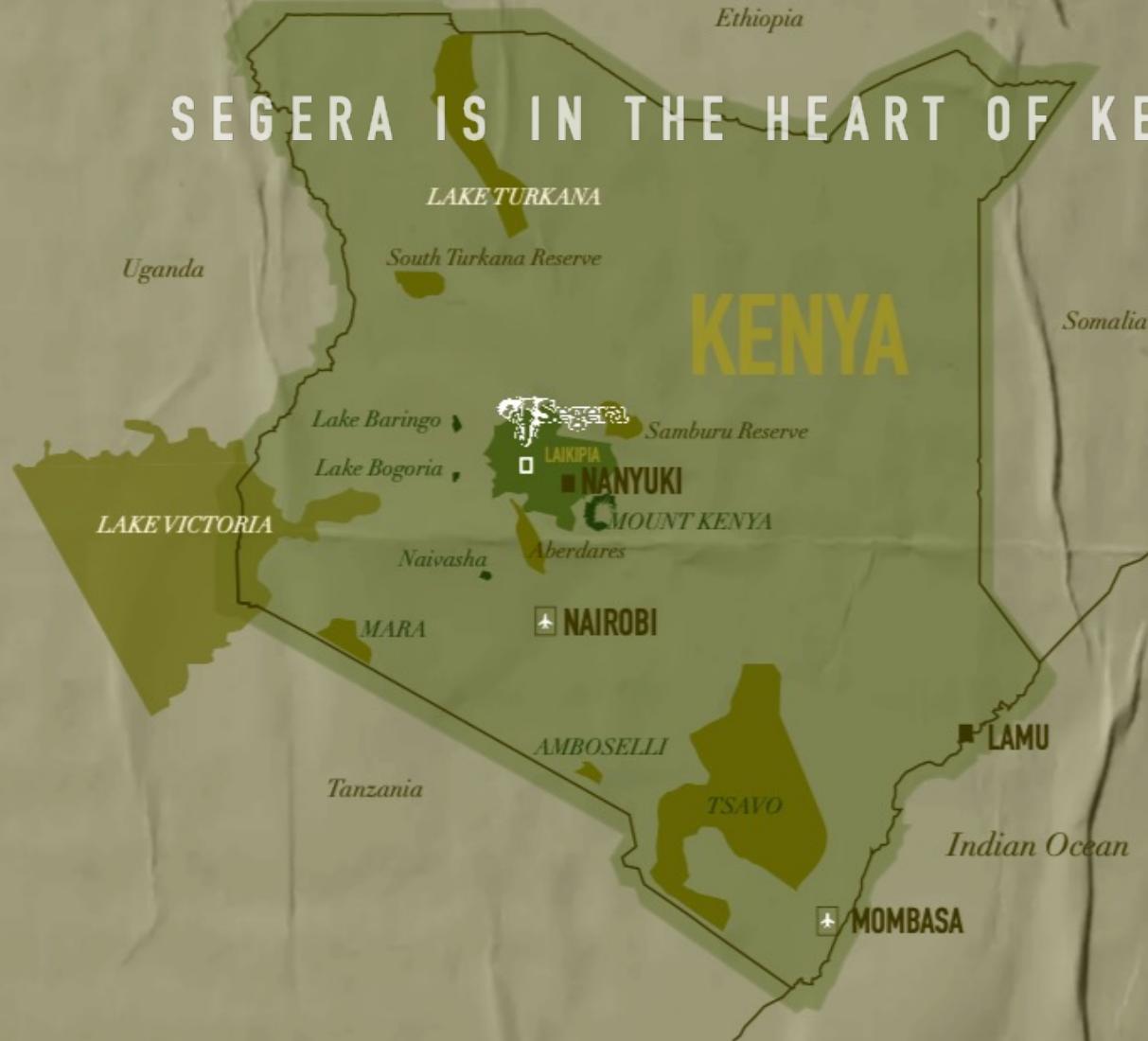
Segera is critical to the EWASO Ecosystem in terms of its central location in Laikipia, providing a long-term migratory corridors for elephant and other species. Currently a huge reforestation program is underway to restore degraded land, enhance topsoil fertility, reduce erosion and off-set carbon emissions. Segera is also part of a nationwide plan to expand the community of critically endangered Eastern Black Rhino through gene diversity and land expansion. In 2025 Segera welcomed the first rhino population to the Segera Rhino Sanctuary after a 60 year absence.

Our intention is to create a ripple effect of sustainable impact – to create and support regeneration for generations to come.

Sudan

Ethiopia

SEGERA IS IN THE HEART OF KENYA



SEGERA | LAIKIPIA | KENYA | AFRICA

An oasis of luxury in 50 000 acres of wild Kenyan savannah



HOW MANY DAYS SHOULD I STAY FOR?

A stay of 4 nights or more is recommended so that you have time to experience a range of culture, community and conservation experiences. Many guests stay a week or more.

WHAT IS THE BEST TIME OF YEAR TO VISIT?

Segera has a year-round, mild equatorial climate, with only subtle variations between seasons.



CLIMATE

Segera is perfectly positioned in the malaria-free highlands of Laikipia just north of the equator in Kenya. At an altitude of between 1700-1800m above sea level, it has a wonderfully mild climate of warm days and cool evenings, perfect for safaris.

SAFARI STYLE

There is no dress code at Segera but layers are recommended so that as the day heats up you can cool down. If you're packing high-heels make sure they are robust and feel free to dress up for dinners. Bring sunhats and lotion, swimming costumes and walking shoes. Morning game drives can be chilly so make sure that you bring something warm. Laundry is daily and complimentary so feel free to travel light.

HOW DO I GET THERE?

Segera is easily accessible by air on charter flights, either direct from Nairobi's international airport (JKIA) or from Nairobi's domestic Wilson Airport, as well as from Kenya's other safari and coastal destinations. A direct flight to Segera takes approximately 45 minutes from Nairobi and 55 minutes from the Masai Mara. Your charter flight lands at the lodge entrance.



WE'RE LOOKING FORWARD TO WELCOMING YOU AT SEGERA

PLEASE EMAIL THE TEAM WELCOME@SEGERA.COM FOR ANY FURTHER INFORMATION

